

V I R T U E C A P I T A L M A N A G E M E N T

VCM MOMENTUM MAX 10

A QUANTITATIVE, MOMENTUM-BASED PORTFOLIO DESIGNED TO IDENTIFY AND CAPTURE LEADERSHIP WITHIN THE S&P 500.



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MOMENTUM WITH DISCIPLINE

The VCM Momentum Max 10 strategy is a quantitative, momentum-based portfolio designed to identify and capture leadership within the S&P 500.

Using a fully rules-based methodology rooted in technical analysis, the strategy seeks to maximize exposure to the strongest-performing stocks while managing sector concentration risk.

This strategy identifies the top-performing stocks within the S&P 500 based on annual price momentum, aiming to capture prevailing market trends. A proprietary quantitative screen, applied annually, limits sector concentration to a maximum of 50%.

Developed in partnership with Taiber Kosmala & Associates, LLC (TKA), Momentum Max 10 reflects institutional-level research and Virtue Capital Management's ongoing commitment to delivering transparent, disciplined, and repeatable investment solutions for advisors and their clients.

INVESTMENT PHILOSOPHY

Momentum investing seeks to exploit market inefficiencies by identifying securities with persistent performance trends.

Through a quantitative, data-driven framework, Momentum Max 10 maintains objectivity, reduces emotional bias, and focuses on sustained market leadership.



Investment Advisory Services offered through Virtue Capital Management, LLC (VCM), An SEC registered investment advisor.



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CORE PRINCIPLES

- **Trend Following:** Measures technical price momentum across all S&P 500 constituents.
- **Relative Strength:** Ranks securities by performance versus peers.
- **Quantitative Filtering:** Applies diversification rules to manage sector exposure.
- **Annual Rebalancing and Reconstitution:** Refreshes portfolio holdings each year to align with evolving market leadership.

HOW IT WORKS

- **Universe:** Starts with the S&P 500 index.
- **Screen:** Identifies stocks exhibiting the strongest price momentum.
- **Filter:** Applies quantitative and sector diversification screens to ensure balanced exposure.
- **Select:** Chooses the top 10 stocks based on adjusted momentum scores.
- **Rebalance:** Portfolio reviewed quarterly and reconstituted annually to capture new market leadership and support long-term capital gains treatment when positions are held for 12 months or longer.
- **Minimum Investment:** \$10,000

WHY ADVISORS CHOOSE MOMENTUM MAX 10

- **Systematic & Transparent:** Fully rules-based process designed to remove emotion.
- **Adaptive:** Rotates exposure annually toward the strongest areas of the market.
- **Diversified:** Sector weighting filters help manage concentration risk.
- **Institutional Research:** Developed with Taiber Kosmala, serving over \$15B in assets under advisement relationships nationwide.
- **Independent:** No proprietary products, hidden revenue-sharing, or fund conflicts.



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ABOUT THE PARTNERSHIP

Virtue Capital Management (VCM) is an SEC-registered investment adviser providing technology, model portfolios, and operational support for advisors nationwide.

Taiber Kosmala & Associates, LLC (TKA) is an independent institutional consulting firm specializing in due diligence, research, and model design for endowments, foundations, pensions, and family offices.

Together, VCM and TKA combine scale, experience, and independence to deliver disciplined portfolio solutions that help advisors serve clients with clarity and confidence.

Important Disclosures

Investment Advisory Services are offered through Virtue Capital Management, LLC (VCM), an SEC Registered Investment Adviser. VCM and Taiber Kosmala & Associates, LLC are independent entities. This material is intended for informational purposes only and should not be construed as investment advice. All investments involve risk, including the potential loss of principal. Past performance does not guarantee future results.

The information contained herein reflects the judgment of Virtue Capital Management as of the date of publication and may change without notice. Indices such as the S&P 500 are unmanaged and cannot be directly invested in. Charts and data are for illustrative purposes only. For a complete description of services, fees, and risks, please review VCM's Form ADV Part 2A or contact your VCM representative. VCM does not provide tax advice. Investors should consult with their tax professional regarding their specific situation.



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